

## Trusted Excellence.

Companies around the world trust NZMP, and products made using our ingredients are enjoyed by over one billion people. Our name represents the gold standard in dairy ingredients.

# Leveraging our NZMP advantage.

Leverage the excellence of NZMP dairy.  
**Products using NZMP dairy can claim:**

### TRUSTED REPUTATION

NZMP is the global ingredients brand of the world's largest dairy exporter, Fonterra. Our dairy ingredients are exported all around the world, and we have established relationships in many markets. Wherever we are in the world, we uphold our high standards of food safety and quality. As world-leaders in the production, manufacture and export of dairy, companies and consumers trust us to consistently deliver the very best dairy ingredients.

### GENUINE INGREDIENTS

We understand that consumers want to know what's in their food, where it came from and who made it. NZMP ingredients carry the surety that comes from knowing they are a part of Fonterra's end-to-end supply chain. Dairy is an important industry for New Zealand, so we do everything we can to uphold our reputation as the dairy ingredient experts.

### TRUSTED INGREDIENT QUALITY

Over one billion consumers around the world give our dairy ingredients the ultimate test – for flavour, aroma, texture and overall enjoyment. We constantly strive to surpass their expectations. To help us do this, milk samples are taken for testing at every farm and cutting-edge technology makes sure only milk of the highest standard is processed. Our New Zealand processing sites are all internationally accredited with advanced quality and safety systems. Whether they are sourced in New Zealand or from around the world, our Food Safety and Quality System helps ensure the quality and safety of our ingredients all the way to our customers – and into their consumers' homes.



### THE MADE WITH NZMP DAIRY CLAIM

*We have created an icon that can help you leverage the excellence of NZMP dairy. With NZMP products from New Zealand, claims for grass-fed and New Zealand dairy can also be used.*

*For further information, including conditions of use and availability to use in your market contact your NZMP Account Manager.*