# WHEY PROTEIN CONCENTRATE

## Key benefits of WPC

**PURE**
Whey protein is a premium source of protein. It is rapidly digested by the body allowing fast absorption of its nutritional benefits into the blood stream and muscles.

**FUNCTION**
Whey proteins are highly soluble, providing excellent emulsifying, foaming and water binding functional benefits in various food applications.

**UNIQUE**
Our functional WPC specifications can be used to fortify numerous consumer products such as yoghurt, sport beverages, bars, protein gels and medical nutrition products.

**RANGE**
Available in different protein, fat and mineral contents and specifications designed for specific dairy food and meat industry applications.

## How WPC is made

WPC is a spray-dried, soluble milk protein manufactured from fresh cheese whey or casein whey using an ultrafiltration process. Low temperature processing ensures retention of both nutritional and functional properties.

## WPC applications

Available in a wide range of protein, fat and mineral contents and specifications to meet customer requirements in various formulations.

### Nutrition
Ideal protein ingredient for sports and medical nutrition applications such as protein bars and high protein beverages.

### Yoghurt
Delivers high quality protein and consistency of yoghurts without compromising on taste and texture.

### Infants
Our range of high quality and demineralised whey specifications are ideal for use in paediatric applications.

### Ideal for
Its excellent gelling properties makes it ideal for use in meat products, the foaming and whipping properties allows its use as an egg replacement in bakery products.

## Benefits of working with us

Fonterra is the world’s leading dairy exporter, built on the success of New Zealand’s 150-year dairying history. NZMP has over 160 sales people operating in more than 140 countries around the world providing exceptional customer service.

## TO FIND OUT MORE OR TO PURCHASE OUR PRODUCTS
PLEASE CONTACT YOUR FONTERRA ACCOUNT MANAGER

*The information in this document is designed to give a brief overview of the nature and characteristics of our products as at the date of preparation. It does not constitute representations or warranties as to such characteristics, the functionality or potential applications of our products and you must assure yourself of these matters having regard to our detailed product specifications, your specific circumstances and applicable market requirements.*